

# FORTRESS News Report

STABILIZATION SYSTEMS

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Hello,

December 2011

## Happy Holidays from everyone at Fortress Stabilization Systems!

Wishing you and your family a happy holiday season. Please [click here](#) to enjoy a holiday greeting from Fortress Stabilization Systems.



### Quick Links

[World of Concrete](#)

[Case Study](#)

[Training Schedule](#)

[Update your Profile](#)

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## Winter Weather Advisory!

Based on past experience, with temperatures below freezing, we prefer not to ship epoxy products on Fridays, as they may sit in inclement weather for several days, causing crystallization. We ask that you take this into consideration while planning projects. Also, please do not leave epoxy in vehicles exposed to extreme cold.

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## Join Us in Las Vegas - Jan. 23-25, 2012

Fortress will be at the World of Concrete in Las Vegas January 23-25, 2012. Visit [worldofconcrete.com](http://worldofconcrete.com) for more information.



We have decided not to get a booth this year, however we will be co-sponsoring an appreciation hors d'oeuvres social 'Meet & Greet' with The Basement Health Association on Monday, January 23rd from 5:00-8:00pm and on Tuesday, January 24th from 5:00-7:00pm at Caesar's Palace. We hope your itinerary will allow you to fit in a visit for this meet & greet!



## Online Training

Our January training dates are:

**Installation Certification** - Tuesday, January 10th at 11:00am EST

**Advanced Commercial Applications** - Wednesday, January 11th at 11:00am EST

**Please RSVP to save your computer slot for one or both days if you plan on joining us.**

To RSVP, please email: [solutions@fortressstabilization.com](mailto:solutions@fortressstabilization.com)

## Update your profile!

With the end of the year and the New Year approaching, it's a good idea to verify that we have your correct company contact information on file. Please take a moment to update your profile and make sure you are not missing any leads by emailing us at [solutions@fortressstabilization.com](mailto:solutions@fortressstabilization.com)

And while you're updating your contact information, it's a great time to freshen up your website by including a link to our page!

## Another Busy Month for Fortec, Fortress Stabilization, and Fortress Foundation Repair!

From November 1- November 30, 2011 the Fortec Stabilization, Fortress Stabilization, and Fortress Foundation Repair websites had **more than 2,600\* combined visitors**, of which 80% were unique visitors. They viewed **over 8,000 pages**. Visitors found these sites through referral sites and nearly 1,000 search terms and came from all 50 states!



## Facebook and YouTube Links

**Fortress Systems YouTube Channel** .....



**Fortress also now has a FaceBook Page**.....



We encourage you all to link to our page(s) and you can embed the YouTube videos on your web site for demonstrations and link optimization. Our FaceBook page updates regularly with information about training and products. Link to us on FaceBook, get updated automatically, and your link to us is another way to advertise your business!

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\* These numbers are a guide based on reports from Google Analytics to track trends and percentages. Actual traffic numbers are higher.

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