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Hello Guest, Here is Your December 2009 E-news Report From Fortress Stabilization Systems

Quick Links

We would like to wish everyone a Very Happy New Year!



Online Certification Training

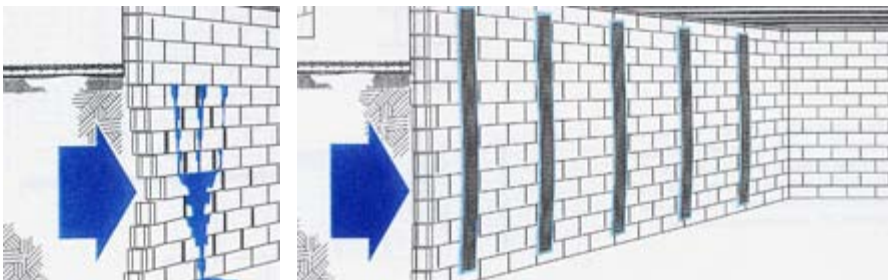
We are pleased to announce that our online training has meet with overwhelming enthusiasm.

We **limit each session to 15 clients** so everyone is able to ask questions and take part in discussions. Our **Jan 12th session is already full** so we have **added an additional installation training session on January 19th at 11:00am EST**. There are a few spaces left. Email solutions@fortressstabilization.com to RSVP if you are interested.

We will also be having our **advanced session** geared more toward commercial applications on **Jan 26th at 11:00am EST** of which there are a few spots left as well.

Remember, you must RSVP and you can do so by emailing us at solutions@fortressstabilization.com, or calling 1-800-207-6204

We will also have an interactive question and answer peroid covering installation live on screen.



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Sponsored Links

Website Optimization

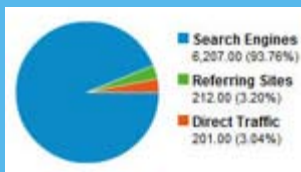


Our website optimization has been very effective in bringing visitors to the Fortress website. We have seen a steady increase in visitors.

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Fortress Web Traffic Remains Strong

We wish to thank everyone who has **linked to the Fortress web site** and encourage all who have not linked as yet to do so. This will not only help **increase visibility**, but **show your potential customers you're a certified installation company**.



For a 30 day period between **November 21 and December 21, 2009**, more than **2132*** visitors hit the **Fortress site** from all 50 States in the US and 61 Countries around the world. There were 7,854 page views and 650 search terms used with a high percentage of

impressions being on the first page of Yahoo and Google. Our **numbers continue to increase** with so many of you being **linked to the Fortress web site**, and as a result we are all collectively **ranking higher on search engines**.

Get Linked Today by clicking [<<here>>!](#)

You will also find an insert-ready Fortress page for your convenience.

* These numbers are a guide based on reports from Google Analytics to track trends and percentages. Actual traffic numbers are higher. Contact basementquestions.com for raw statistics and click-through rates.



TIME FOR A WEBPAGE REFRESHER??

As always we stress the importance of having proper representation of your Fortress Stabilization Systems repair products on your website. Homeowners are internet savvy now and want to know before they buy. Our webmaster has preprogrammed links as well as web pages ready to be downloaded into your existing website. See our easy downloads:

<http://www.fortressstabilization.com/linktous.php>

FOLLOW FORTRESS ON YOUTUBE & FACEBOOK



Fortress Systems YouTube Channel



Fortress also now has a FaceBook Page.....

We encourage you all to link to our page(s) and you can embed the YouTube videos on your web site for demonstrations and link optimization. Our FaceBook page updates regularly with information about training and products. Link to us on FaceBook, and get updated automatically!

If you have an interesting project that you would like posted in our newsletter and on our website, please submit project information to: solutions@fortresstabilization.com

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