



This is the October 2009 Fortress Stabilization Systems E-Newsletter. Your email address %%Email%% is receiving it because you previously expressed an interest in getting these communications from Cyberspace Marketing. You may opt-out by clicking [<here>](#). If you have trouble viewing this email [<click here>](#) to see it online. Please add "fortress@cyberspace.agilisdetroit.com" to your Safe Senders list to ensure receipt of future communications.

Hello Guest, Here is Your Novembert 2009 E-news Report From Fortress Stabilization Systems

Quick Links

Online Certification Training

Online certification training will be available **2 times in November 2009**. This will entail a **90 minute session** at www.gotomeeting.com with video, voice and or texting capabilities. Most laptops and newer computers come equipped with microphones. Headsets with microphones work best, however if this is not available to you, this programming allows you to text comments and questions.

Next training: November 3, 2009 at 11:00am EST

Details: We have a tentative list of interested parties and will be sending emails to invite you to join with link to follow. There is limited space for the training so you must RSVP. Please sign up by emailing fortress at solutions@fortressstabilization.com. You will be contacted with login information for the training session.

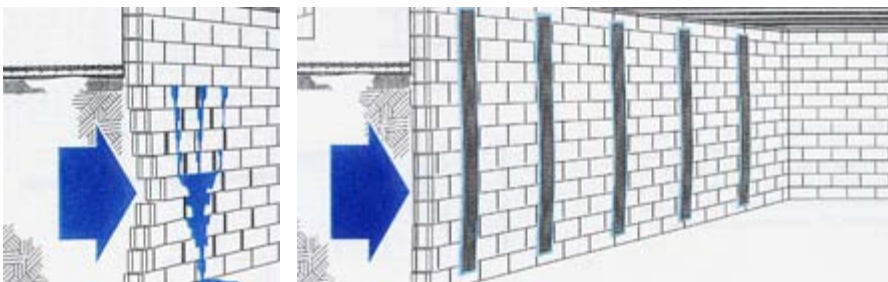
Tuesday November 3rd at 11:am will be our standard installation training seminar. Please let us know how many will be attending.

1. Please join my meeting.
<https://www2.gotomeeting.com/join/199858459>
2. You will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.
Meeting ID: 199-858-459

Tuesday November 17th at 11:am. This will be a more advanced course of composite installation and we will cover as much as possible for those wanting some additional application knowledge and training.

1. Please join my meeting.
<https://www2.gotomeeting.com/join/188493618>
2. You will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.
Meeting ID: 188-493-618

We will also have an interactive question and answer peroid covering installation live on screen.



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Website Optimization

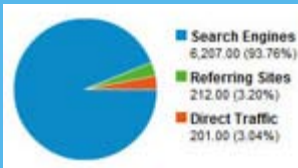


Our website optimization has been very effective in bringing visitors to the Fortress website. We have seen a steady increase in visitors.

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Fortress Web Traffic Remains Strong

We wish to thank everyone who has **linked to the Fortress web site** and encourage all who have not linked as yet to do so. This will not only help **increase visibility**, but **show your potential customers you're a certified installation company**.



For a 30 day period between **September 23 and October 23, 2009**, more than **2195*** visitors hit the **Fortress site** from all 50 States in the US and 61 Countries around the world. There were 8,101 page views and 709 search terms used with a high percentage of

impressions being on the first page of Yahoo and Google. Our **numbers continue to increase** with so many of you being **linked to the Fortress web site**, and as a result we are all collectively **ranking higher on search engines**.

Get Linked Today by clicking [<<here>>!](#)

You will also find an insert-ready Fortress page for your convenience.


* These numbers are a guide based on reports from Google Analytics to track trends and percentages. Actual traffic numbers are higher. Contact basementquestions.com for raw statistics and click-through rates.

 **Concrete Network.com**

 **BASEMENT QUESTIONS**

 **NAWSRC** National Association of Waterproofing and Structural Repair Contractors

 **Basement answers.com**

 **BASEMENT QUESTIONS AND ANSWERS**

 **Foundation Repair Network**

Recent Case Study

Date: October 2009

Structure: Residential in-ground pool

Location: Baltimore Maryland

Contractor: Levelift Systems

Engineer: Phil Shied P.E.

Material Used: Fortress Countersunk Staples along with Epoxy injections



Project Scope: Many underground concrete pools suffer from cracking, movement and lack of reinforcement. As water leaks out of cracks it also increases the hydro-static pressure. Many pools must be repaired on an annual basis.

Solution: Countersunk staples add strength to epoxy injections of cracks, while leaving flush surface for pool re-finishing and tiling.

Observations: Fortress Countersunk Staples were installed in 1 day and will increase longevity of epoxy crack injections.

If you have an interesting project that you would like posted in our newsletter and on our website, please submit project information to:

solutions@fortressstabilization.com



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