



This is the May/June 2008 Fortress Stabilization Systems E-Newsletter. Your email address %%Email%% is receiving it because you previously expressed an interest in getting these communications from Cyberspace Marketing. You may opt-out by clicking [<here>](#). If you have trouble viewing this email [<click here>](#) to see it online. Please add "enews@cyberspace.agilisdetroit.com" to your Safe Senders list to ensure receipt of future communications.

Hello Guest, Here is Your May/June 2008 E-news Report From Fortress Stabilization Systems

Quick Links

Fortress's Diagnostic Training

Fortress Stabilization Systems' first local training went very well. We had a full house of 38 contractors from Maryland, Milwaukee, Pittsburgh, Chicago, Iowa, Canada, Detroit and more.



This one day training seminar was packed full of information. The first portion was based on engineering, installation, wall movements, etc. The second portion took the group outside for installation demonstrations. Luckily the weather held out and we were able to complete the program without getting wet!!



Our drawing winners: Mike Fetherling with The Crack Team IL, Mike Nichol with Mike Nichol General Contractors MI and Joe Giacobbe with Down Under Waterproofing NJ.

Index

[Fortress Training](#)

[Fortress Necktie Upgrade](#)

[Fortress Web Traffic](#)

Fortress plans on organizing quarterly training sessions to welcome new installation companies and to continue education of our certified installers.

To inquire about future training sessions please email us at solutions@fortressstabilization.com

New Upgrade for Necktie



The Kevlar Necktie has a redesigned, slimmed down, more profile bracket. For ease of installation the top-wall anchorage system is out performing even our expectations. We have designed the new bracket to make installation easier than ever. Fortress

Stabilization Systems will always strive to improve and upgrade our products and design specialty items that the industry calls for.

There will be an Installation Video forthcoming, which will include mechanical anchoring and tensioning.

[back to top](#)

Fortress Web Traffic Climbs

We wish to thank everyone who has linked to the Fortress web site and encourage all who have not linked as yet to do so. This will not only help increase visibility, but show your potential customers you're a certified installation company.

For a 30 day period between April 14 and May 14, 2008, 1712 visitors hit the Fortress site from 49 States in the US and 47 Countries around the world.

There were 5,484 page views and 245 search terms used with a high percentage of impressions being on the first page of Yahoo and Google. We are happy to say

that because so many of you have linked to the Fortress web site, we are all collectively ranking higher on search



engines.

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[back to top](#)