



DO NOT REPLY. This is the February 2010 Fortress Stabilization Systems E-Newsletter. Your email address %%Email%% is receiving it because you previously expressed an interest in getting these communications from Cyberspace Marketing. You may opt-out by clicking [<here>](#). If you have trouble viewing this email [<click here>](#) to see it online. Please add "fortress@cyberspace.agilisidetroit.com" to your Safe Senders list to ensure receipt of future communications.

**Hello Guest, Here is Your February, 2010 E-news Report From Fortress Stabilization Systems**

**Quick Links**

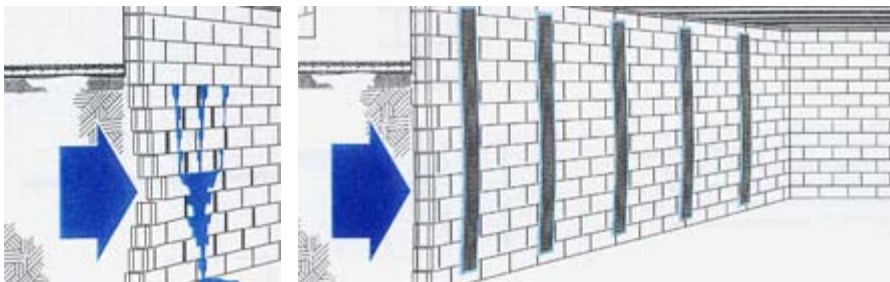
### **Online Certification Training**

We are pleased to announce that our online training has met with overwhelming enthusiasm.

**We will only be having two more months of installation training before we all get busy.** Dates are as follows: **Tuesday February 9th at 11:00 am EST installation session. Tuesday February 26th 11:00 am EST Advanced Commercial Session** and March dates are installation **Tuesday March 9th at 11:00am EST and the Advanced Commercial Tuesday March 26th 11:00am EST** left. Email [solutions@fortresstabilization.com](mailto:solutions@fortresstabilization.com) to RSVP if you are interested.

**Remember, you must RSVP and you can do so by emailing us at [solutions@fortresstabilization.com](mailto:solutions@fortresstabilization.com), or calling 1-800-207-6204**

We will also have an interactive question and answer period covering installation live on screen.



### **News and Events:**

Todd Jackson of Fortress Stabilization Systems will be off to the World of Concrete February 2nd. He will be meeting with colleagues attending both the National Association of Waterproofing and Structural Repair Contractors and Concrete Repair Network receptions of Tuesday evening.



<http://www.nawsrc.org/>

<http://www.worldofconcrete.com/ind/woc-homepage.aspx>

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**[Online Certification](#)**

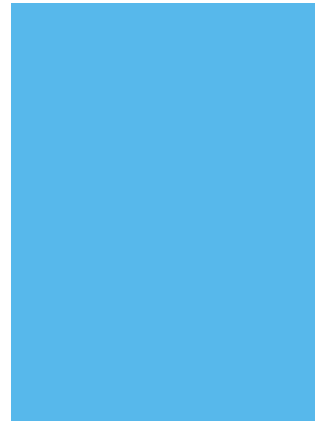
**[Web Site Optimization](#)**

**[Fortress Web Traffic](#)**

**[Fortress at the Cheng Booth in WOC](#)**

World of Concrete is the industry's ONLY annual international event dedicated to the commercial concrete and masonry construction industries. Featuring indoor and outdoor exhibits with the industry's leading suppliers showcasing innovative products and technologies, exciting demonstrations and competitions, a world-class education program, and the information you need to help sustain and grow your business. Start the year off strong at World of Concrete!

**EXHIBITS: FEBRUARY 2-5, 2010**  
**SEMINARS: FEBRUARY 1-5, 2010**  
**LAS VEGAS CONVENTION CENTER**  
**LAS VEGAS, NEVADA, USA.**



## Sponsored Links

## Website Optimization

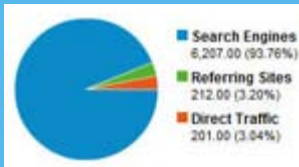


Our website optimization has been very effective in bringing visitors to the Fortress website. We have seen a steady increase in visitors.

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## Fortress Web Traffic Improves in January 2010

We wish to thank everyone who has **linked to the Fortress web site** and encourage all who have not linked as yet to do so. This will not only help **increase visibility**, but **show** your potential customers **you're a certified installation company**.



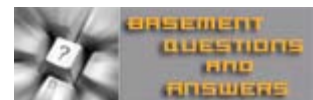
For a 30 day period between **January 1 and January 31, 2010**, more than **2866\*** visitors hit the **Fortress site** from all 50 States in the US and 61 Countries around the world. There were 10,236 page views and 826 search terms used with a high percentage of

impressions being on the first page of Yahoo and Google. Our **numbers continue to increase** with so many of you being **linked to the Fortress web site**, and as a result we are all collectively **ranking higher on search engines**.

**Get Linked Today by clicking [<<here>>](#)!**

**You will also find an insert-ready Fortress page for your convenience.**

\* These numbers are a guide based on reports from Google Analytics to track trends and percentages. Actual traffic numbers are higher. Contact [basementquestions.com](http://basementquestions.com) for raw statistics and click-through rates.



**Fortress Carbon Grid Mesh and Carbon Netting will be available at Cheng Concrete's booth S-10839**



As always we stress the importance of having proper representation of your Fortress Stabilization Systems repair products on your website. Homeowners are internet savvy now and want to know before they buy. Our webmaster has preprogrammed links as well as web pages ready to be downloaded into your existing website. See our easy downloads:

<http://www.fortressstabilization.com/linktous.php>

## **FOLLOW FORTRESS ON YOUTUBE & FACEBOOK**



**Fortress Systems YouTube Channel .....**



**Fortress also now has a FaceBook Page.....**

We encourage you all to link to our page(s) and you can embed the YouTube videos on your web site for demonstrations and link optimization. Our FaceBook page updates regularly with information about training and products. Link to us on FaceBook, get updated automatically, and your link to us is another way to advertise your business!

**If you have an interesting project that you would like posted in our newsletter and on our website, please submit project information to: [solutions@fortressstabilization.com](mailto:solutions@fortressstabilization.com)**

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